



2632 NW Dover Lane  
Albany, Oregon 97321  
Tel (541) 908-2838  
john@horsepowerstudios.com

www.horsepowerstudios.com

## Horsepower Marketing Minute (Prices effective January 1, 2009)

### **Basic - \$250.00** (Participating Chamber Members only)

#### **60 Second spot includes:**

Up to 30 minutes of on camera time to complete an interview of your business representative.  
Will edit up to 5 - 10 photos (provided by client) into the video  
Interview will be conducted at a pre-determined location in Albany or Corvallis.  
Interview will include our common questions about your business.  
Logo, title screen, name, music and graphics included  
Streaming file for web delivery.

### **Basic Plus - \$350.00**

#### **60 Second spot includes:**

Up to 45 minutes of on camera time to complete an interview.  
Interview will be conducted at a location determined by videographer (not at your place of business).  
30 Minutes capturing B-Roll (additional footage) at your place of business (scheduled at a later date).  
Interview will include our common questions about your business.  
Logo, title screen, name, music and graphics included.  
Streaming file for web delivery.

### **Executive - \$500.00**

#### **60 Second spot includes:**

Up to 45 minutes of on camera time to complete an interview.  
Interview conducted at your place of business.  
30 minutes capturing B-Roll (additional footage) at your place of business (day of interview).  
Logo, title screen, name, music and graphics included.  
We will work with you to create specific questions to help focus your marketing effort.  
Creation of a YouTube or Vimeo page for your video.  
Streaming file for web delivery.

### **Options**

E-mail Marketing - Free consultation  
Assistance Creating a YouTube page for your videos - \$100.00  
Professional Photographer - \$75.00 per 1/2 hour (10 digital images)  
50% Discount available for those interested in ongoing video (Minimum of 8 videos in a calendar year)

**Client:** \_\_\_\_\_ **Filming Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_