



Commercial Packages

(Prices effective January 1, 2008)

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Tel (541) 908-2838
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www.horsepowerstudios.com

Traditional “Demo” Advertisement (representative of your product or service)

30 second spot - \$600.00

- 1/2 Day of shooting at a single location
- Assist with script writing
- Voice-Over using our available talent
- Will insert your scanned photos and logo
- Graphics and title cards
- 1 technical review
- 1 final review
- 1 mini-DV or DVCAM tape for submission
- 1 week turnaround from the final day of shooting*

Enhanced “Concept” Advertisement (Three concepts will be submitted for you to choose from)

30 second spot - \$1000.00

- 1 Day of shooting at up to two locations
- Voice-Over using our available talent
- Assist with script writing
- Insert your scanned photos and logo
- Graphics and title cards
- On-Camera Talent (up to two of our in house talent)
- 1 Technical review
- 1 final review
- 1 high quality streaming file for your website
- 1 mini-DV or DVCAM tape for submission
- 1 week turnaround from final day of shooting*

Other Options

- Professional non-union on camera talent - determined by bid
- Professional non-union VO talent - determined by bid
- Additional shooting locations \$200.00 (dependent on travel requirements)
- Streaming file for the web (if not included) - \$50.00 each
- Additional mini-DV or DVCAM tapes - \$50.00 each

Media Delivery

- DVD - \$20.00 each White printable, \$25.00 each for Glossy printable
- VHS - \$25.00 each (includes label and sleeve)
- CD - \$ 5.00 each (includes label and jewel case)
- Mini-DV or DVCAM Tape - \$50.00 each

Travel Expenses (not including reimbursable expenses such as air fare and hotel)

- Within 120 miles: - No Charge
- 120 – 240 miles: - \$200.00 Per Crew Position
- Over 240 Miles: - \$300.00 Per Crew Position

dependent on revision process